

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

American Rambler
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
960364-1	10/14/12	October 2012	10/01/12 - 10/09/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY FOR PRESIDENT	

Flight Dates	Order #	Alt Order #
10/03/12 - 10/09/12	960364	06361423

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/03/12	10/05/12	WPBF News 25 @ 6:00PM	6-6:30PM	--WTF--	:30	3	\$525.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--WTF--	3	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/03/12	6:29 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP120H	\$525.00 NM
3	WPBF	Th	10/04/12	6:14 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP120H	\$525.00 NM
1	WPBF	F	10/05/12	6:11 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP131H	\$525.00 NM
2	10/08/12	10/09/12	WPBF News 25 @ 6:00PM	6-6:30PM	MT-----	:30	2	\$525.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MT-----	2	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	6:27 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP131H	\$525.00 NM
2	WPBF	Tu	10/09/12	6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP131H	\$525.00 NM
3	10/03/12	10/05/12	Wheel Of Fortune	7-7:30PM	--WTF--	:30	2	\$800.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--WTF--	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/03/12	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	2012MRFP120H	\$800.00 NM
2	WPBF	F	10/05/12	7:17 PM	Wheel Of Fortune	7-7:30PM	:30	2012MRFP131H	\$800.00 NM
4	10/03/12	10/05/12	Wheel Of Fortune	7-7:30PM	--WTF--	:30	1	\$1,600.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--WTF--	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/05/12	7:06 PM	Wheel Of Fortune	7-7:30PM	:30	2012MRFP131H	\$1,600.00 NM
5	10/08/12	10/09/12	Wheel Of Fortune	7-7:30PM	MT-----	:30	2	\$800.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MT-----	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	7:19 PM	Wheel Of Fortune	7-7:30PM	:30	2012MRFP131H	\$800.00 NM
2	WPBF	Tu	10/09/12	7:12 PM	Wheel Of Fortune	7-7:30PM	:30	2012MRFP131H	\$800.00 NM



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Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY FOR PRESIDENT	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/08/12	10/09/12	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	MT-----	:30	2	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MT----- 2 \$850.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPBF M 10/08/12 7:53 PM Jeopardy 7:30-8PM :30 2012MRFP131H \$850.00 NM									
2 WPBF Tu 10/09/12 7:52 PM Jeopardy 7:30-8PM :30 2012MRFP131H \$850.00 NM									
7	10/03/12	10/05/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	--WTF--	:30	3	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --WTF-- 3 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 WPBF W 10/03/12 7:53 PM Jeopardy 7:30-8PM :30 2012MRFP120H \$1,700.00 NM									
2 WPBF Th 10/04/12 7:35 PM Jeopardy 7:30-8PM :30 2012MRFP120H \$1,700.00 NM									
1 WPBF F 10/05/12 7:34 PM Jeopardy 7:30-8PM :30 2012MRFP131H \$1,700.00 NM									
8	10/03/12	10/07/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Pre-emptible with notice		--WTF-S	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --WTF-S 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 WPBF W 10/03/12 11:33 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 2012MRFP120H \$500.00 NM									
2 WPBF F 10/05/12 11:27 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 2012MRFP131H \$500.00 NM									
1 WPBF Su 10/07/12 11:12 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 2012MRFP131H \$500.00 NM									
9	10/08/12	10/09/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Pre-emptible with notice		MT-----	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MT----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WPBF M 10/08/12 11:25 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 2012MRFP131H \$500.00 NM									
1 WPBF Tu 10/09/12 11:29 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 2012MRFP131H \$500.00 NM									
10	10/08/12	10/09/12	Nightline Class of Time - Pre-emptible with notice	11:35-12:05AM	MT-----	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MT----- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPBF M 10/08/12 12:02 AM Nightline 11:35-12:05AM :30 2012MRFP131H \$350.00 NM									
2 WPBF Tu 10/09/12 12:01 AM Nightline 11:35-12:05AM :30 2012MRFP131H \$350.00 NM									
11	10/03/12	10/05/12	Nightline Class of Time - Fixed Non Pre-emptible	11:35-12:05AM	--WTF--	:30	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --WTF-- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPBF W 10/03/12 12:02 AM Nightline 11:35-12:05AM :30 2012MRFP120H \$700.00 NM									
2 WPBF Th 10/04/12 11:53 PM Nightline 11:35-12:05AM :30 2012MRFP120H \$700.00 NM									
3 WPBF F 10/05/12 12:02 AM Nightline 11:35-12:05AM :30 2012MRFP131H \$700.00 NM									
12	10/08/12	10/08/12	DWTS Class of Time - Pre-emptible with notice	8-10p	2-----	:30	2	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 2----- 2 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPBF M 10/08/12 8:45 PM DWTS 8-10p :30 2012MRFP131H \$4,500.00 NM									
2 WPBF M 10/08/12 9:42 PM DWTS 8-10p :30 2012MRFP131H \$4,500.00 NM									



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Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY FOR PRESIDENT	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/08/12	10/08/12	CASTLE	10-11PM	1-----	:30	1	\$2,500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	1-----	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	10:43 PM	CASTLE	10-11PM	:30	2012MRFP131H	\$2,500.00 NM
14	10/09/12	10/09/12	DWTS	8-9PM	-1-----	:30	1	\$1,500.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-1-----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12		DWTS	8-9PM	:00		\$1,500.00 NM
	Credited								
15	10/09/12	10/09/12	DANCING RESULTS	9-10PM	-1-----	:30	1	\$4,500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-1-----	1	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	9:46 PM	DANCING RESULTS	9-10PM	:30	2012MRFP131H	\$4,500.00 NM
16	10/09/12	10/09/12	PRIVATE PRACTICE	10-11PM	-1-----	:30	1	\$2,175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-1-----	1	\$2,175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	10:43 PM	PRIVATE PRACTICE	10-11PM	:30	2012MRFP131H	\$2,175.00 NM
17	10/04/12	10/04/12	GREY'S ANATOMY	9-10PM	---1---	:30	1	\$3,600.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---1---	1	\$3,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/04/12	9:18 PM	GREY'S ANATOMY	9-10PM	:30	2012MRFP120H	\$3,600.00 NM
18	10/05/12	10/05/12	SHARK TANK	8-9PM	----1--	:30	1	\$1,000.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----1--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/05/12	8:00 PM	SHARK TANK	8-9PM	:30	2012MRFP131H	\$1,000.00 NM
19	10/05/12	10/05/12	20/20	10-11PM	----1--	:30	1	\$2,200.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----1--	1	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/05/12	10:48 PM	20/20	10-11PM	:30	2012MRFP131H	\$2,200.00 NM
20	10/06/12	10/06/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$325.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----1-	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/06/12	7:39 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	2012MRFP131H	\$325.00 NM
21	10/06/12	10/06/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----1-	1	\$225.00				



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Advertiser	Product	Estimate Number	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
21	10/06/12	10/06/12	Sat 8-9am News Class of Time - Pre-emptible with notice	Sat 8-9am	-----1-	:30	1	\$225.00	NM																																													
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>10/06/12</td><td>8:08 AM</td><td>Sat 8-9am News</td><td>Sat 8-9am</td><td>:30</td><td>2012MRFP131H</td><td>\$225.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Sa	10/06/12	8:08 AM	Sat 8-9am News	Sat 8-9am	:30	2012MRFP131H	\$225.00	NM																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	Sa	10/06/12	8:08 AM	Sat 8-9am News	Sat 8-9am	:30	2012MRFP131H	\$225.00	NM																																												
22	10/06/12	10/06/12	Sat 330-7pm ABC College Class of Time - Pre-emptible with notice	330-7pm	-----2-	:30	2	\$1,000.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>-----2-</td><td>2</td><td>\$1,000.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WPBF</td><td>Sa</td><td>10/06/12</td><td>5:29 PM</td><td>Sat 330-7pm ABC College Football</td><td>330-7pm</td><td>:30</td><td>2012MRFP131H</td><td>\$1,000.00</td><td>NM</td></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>10/06/12</td><td>6:58 PM</td><td>Sat 330-7pm ABC College Football</td><td>330-7pm</td><td>:30</td><td>2012MRFP131H</td><td>\$1,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	-----2-	2	\$1,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WPBF	Sa	10/06/12	5:29 PM	Sat 330-7pm ABC College Football	330-7pm	:30	2012MRFP131H	\$1,000.00	NM	1	WPBF	Sa	10/06/12	6:58 PM	Sat 330-7pm ABC College Football	330-7pm	:30	2012MRFP131H	\$1,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/01/12	10/07/12	-----2-	2	\$1,000.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
2	WPBF	Sa	10/06/12	5:29 PM	Sat 330-7pm ABC College Football	330-7pm	:30	2012MRFP131H	\$1,000.00	NM																																												
1	WPBF	Sa	10/06/12	6:58 PM	Sat 330-7pm ABC College Football	330-7pm	:30	2012MRFP131H	\$1,000.00	NM																																												
23	10/06/12	10/06/12	Sat Prime College Football Class of Time - Pre-emptible with notice	8-1130pm	-----2-	:30	2	\$1,175.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>-----2-</td><td>2</td><td>\$1,175.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WPBF</td><td>Sa</td><td>10/06/12</td><td>9:06 PM</td><td>Sat Prime College Football</td><td>8-1130pm</td><td>:30</td><td>2012MRFP131H</td><td>\$1,175.00</td><td>NM</td></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>10/06/12</td><td>11:01 PM</td><td>Sat Prime College Football</td><td>8-1130pm</td><td>:30</td><td>2012MRFP131H</td><td>\$1,175.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	-----2-	2	\$1,175.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WPBF	Sa	10/06/12	9:06 PM	Sat Prime College Football	8-1130pm	:30	2012MRFP131H	\$1,175.00	NM	1	WPBF	Sa	10/06/12	11:01 PM	Sat Prime College Football	8-1130pm	:30	2012MRFP131H	\$1,175.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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1	WPBF	Sa	10/06/12	11:01 PM	Sat Prime College Football	8-1130pm	:30	2012MRFP131H	\$1,175.00	NM																																												
24	10/07/12	10/07/12	GMA Sunday 7-8am Class of Time - Pre-emptible with notice	Sun 7-8am	-----1	:30	1	\$325.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>-----1</td><td>1</td><td>\$325.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>10/07/12</td><td>7:29 AM</td><td>GMA Sunday 7-8am</td><td>Sun 7-8am</td><td>:30</td><td>2012MRFP131H</td><td>\$325.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	-----1	1	\$325.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	10/07/12	7:29 AM	GMA Sunday 7-8am	Sun 7-8am	:30	2012MRFP131H	\$325.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/01/12	10/07/12	-----1	1	\$325.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	Su	10/07/12	7:29 AM	GMA Sunday 7-8am	Sun 7-8am	:30	2012MRFP131H	\$325.00	NM																																												
25	10/07/12	10/07/12	Sun 8-9am News Class of Time - Pre-emptible with notice	Sun 8-9am	-----1	:30	1	\$225.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>-----1</td><td>1</td><td>\$225.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>10/07/12</td><td>8:23 AM</td><td>Sun 8-9am News</td><td>Sun 8-9am</td><td>:30</td><td>2012MRFP131H</td><td>\$225.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	-----1	1	\$225.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	10/07/12	8:23 AM	Sun 8-9am News	Sun 8-9am	:30	2012MRFP131H	\$225.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/01/12	10/07/12	-----1	1	\$225.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	Su	10/07/12	8:23 AM	Sun 8-9am News	Sun 8-9am	:30	2012MRFP131H	\$225.00	NM																																												
26	10/07/12	10/07/12	Sun 9-10am Class of Time - Fixed Non Pre-emptible	9-10am	-----1	:30	1	\$900.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>-----1</td><td>1</td><td>\$900.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>10/07/12</td><td>9:59 AM</td><td>Sun 9-10am</td><td>9-10am</td><td>:30</td><td>2012MRFP131H</td><td>\$900.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	-----1	1	\$900.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	10/07/12	9:59 AM	Sun 9-10am	9-10am	:30	2012MRFP131H	\$900.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/01/12	10/07/12	-----1	1	\$900.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	Su	10/07/12	9:59 AM	Sun 9-10am	9-10am	:30	2012MRFP131H	\$900.00	NM																																												
27	10/07/12	10/07/12	Chris Matthews Class of Time - Pre-emptible with notice	Sun 10-10:30AM	-----1	:30	1	\$225.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>-----1</td><td>1</td><td>\$225.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>10/07/12</td><td>10:29 AM</td><td>Chris Matthews</td><td>Sun 10-10:30AM</td><td>:30</td><td>2012MRFP131H</td><td>\$225.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	-----1	1	\$225.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	10/07/12	10:29 AM	Chris Matthews	Sun 10-10:30AM	:30	2012MRFP131H	\$225.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/01/12	10/07/12	-----1	1	\$225.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	Su	10/07/12	10:29 AM	Chris Matthews	Sun 10-10:30AM	:30	2012MRFP131H	\$225.00	NM																																												
28	10/07/12	10/07/12	Sun 630pm News Class of Time - Pre-emptible with notice	630-7pm	-----1	:30	1	\$400.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>-----1</td><td>1</td><td>\$400.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>10/07/12</td><td>6:50 PM</td><td>Sun 630pm News</td><td>630-7pm</td><td>:30</td><td>2012MRFP131H</td><td>\$400.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	-----1	1	\$400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	10/07/12	6:50 PM	Sun 630pm News	630-7pm	:30	2012MRFP131H	\$400.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/01/12	10/07/12	-----1	1	\$400.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	Su	10/07/12	6:50 PM	Sun 630pm News	630-7pm	:30	2012MRFP131H	\$400.00	NM																																												
29	10/07/12	10/07/12	AFHV PREMIERE Class of Time - Pre-emptible with notice	7-8p 10/7	-----1	:30	1	\$825.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>-----1</td><td>1</td><td>\$825.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	-----1	1	\$825.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/01/12	10/07/12	-----1	1	\$825.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
960364-1	10/14/12	October 2012	10/01/12 - 10/09/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDENT		

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	10/07/12	10/07/12	AFHV PREMIERE	7-8p 10/7	-----1	:30	1	\$825.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12	7:23 PM	AFHV PREMIERE	7-8p 10/7	:30	2012MRFP131H	\$825.00 NM
30	10/07/12	10/07/12	ONCE UPON A TIME	8-9PM	-----1	:30	1	\$2,175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1	1	\$2,175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12	8:20 PM	ONCE UPON A TIME	8-9PM	:30	2012MRFP131H	\$2,175.00 NM
32	10/07/12	10/07/12	M-SUN WPBF News 25 @ 11-11:35PM		-----1	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12	11:33 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP131H	\$500.00 NM
33	10/09/12	10/09/12	Tues ABC Prime C	10-11PM	-T-----	:30	1	\$2,175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-T-----	1	\$2,175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	10:32 PM	Tues ABC Prime C	10-11PM	:30	2012MRFP131H	\$2,175.00 NM
Total Spots							48		

Payment Terms 30 Days

Gross Total	\$57,150.00
Agency Commission	\$8,572.50
Net Amount Due	\$48,577.50